

A horizontal bar with a teal segment on the left and an orange segment on the right, positioned above the main title.

# Old West Church

Final Delivery Meeting

Participants: Sara Garrard, Matt Filipe, Vladimir Gnatko, Michael Portnoy, Skylar Morley



# Agenda

Recap of Prototype Meeting

Financial Model

Next Steps

Implementation Timeline



# Recap of Prototype Meeting

- Discussed Prototype Offering
- Overall Thoughts
  - Solid Item
  - Room for Expansion in the form of Updated Financial Model, Further Marketing Development
- Approval of Final Deliverable in Form of Walk-Through Guide



# Financial Model - Updates

Following changes were made to the model as requested by the Client:

- Added subscription-based pricing to the model
  - Monthly, weekly, daily
- Incorporated event pricing in the model
- Recalculated hourly costs to reflect demand variability
- Cleared up the formatting and added buttons to hide details for improved visibility and ease of use



# Next Steps

- Continue marketing outreach
- Engage available resources
- Feedback, Update, Re-Implement
- Implementation over the course of chosen timeline



# Implementation Timeline

## Preparatory Efforts

- Create new LLC, Apply for 501c Status for it
- Schedule Wi-fi & Climate Control Upgrades

## Continue Marketing, Acquire Physical Assets

- Continue Marketing Efforts, Establish Basics of User Base
- Acquire Physical Assets (Chairs, Tables, etc.)
- Source staffing resources for Safety, Admin positions if need be

## Onward and Upward

- Given success of space, expand offered desks
- Update amenities, offer new amenities
- Drive revenues back into business for foreseeable future, eventually use profits for updates to church itself



## Finish Prep., Outreach Begins

- Complete Wi-fi Upgrades, Begin/Complete Climate Control Upgrades
- Begin Outreach/Marketing Efforts

## Opening of Space

- Users begin to occupy space
- Updates made to business plan to accommodate new challenges that will pop up
- Marketing efforts continue, using satisfied users as basis



**Thank you.**

