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MGMT 4550 Virtual Expo

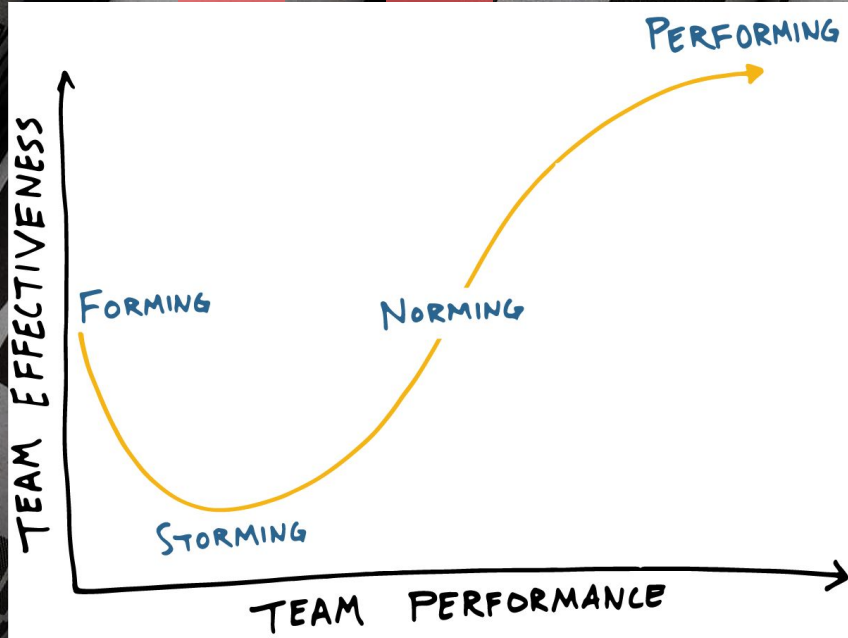
Management Consulting in Organisations



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Disclaimer: Due to confidentiality reasons requested by the clients the work produced by the students cannot be used for any presentation purposes. Instead a general listing of the ~~unique~~ class design will be addressed.

Course Description



Students will work as pro bono consultants both onsite, and virtually with organisations to help solve real client challenges in the managing and leading of an organisation.

Employing management consulting as a framework, students will work with their chosen consulting (Pod) group to find appropriate solutions for complex and dynamic client organization issues using a structured curriculum.

Client Selection Process

1. Clients submit a one pager of a problem they wish to solve or opportunity to pursue
2. Students then get to select their top 3 projects they wish to work on
3. Based on everyone's results the students will be placed in pods of 4-5 people.



Pod Huddle

- Throughout the semester students get four, 100 min class sessions to work on their projects
- They also receive 30 min after every lecture to huddle up with their groups and work on their deliverables



20hrs/student *28 students

560 hours of service

Client Meetings

Students get 3 onsite client visits

1. Introductory Client Meeting
2. Prototype Meeting
3. Final Deliverable Meeting



In Class Discussion

After each onsite client meeting, students get to share their experience with the class discussing the pros and cons of the meeting in what is called a round robin.

In return, the professor offers his two cents on each groups engagement with the client and offer advice on how to best move forward

Round Robin



Deliverables

Prototype (roughly 1 ½ month into the project)

- Expected to be 60-70% complete by the time the second client visit roles around

Final (2 ½ months into the project)

- 100% completion

