EMGT 5220
Engineering Project Management

BalletRox

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01:

Introduction

INTRODUCTION

Objective- Redesign website of BalletRox using creative and innovative ideas for specially challenged people.

- BalletRox is a website of professional dance programs that BalletRox offers for children's and young age students.

- In our Project, we created Alt text captions that describes to various pictures and videos and later updated all these al-text with new pictures and videos on BalletRox website for specially challenged peoples.

STAKEHOLDER CONTACT MATRIX

STAKEHOLDERS	CONTACT INFO	IMPACT TO PROJECT	CONTRIBUTION TO PROJECT	STRATEGY TO ENGAGE
Himanshu Bharambe	bharambe.h@northeastern.edu	High	Web Development	Weekly Meetings
Maitreya Vaaze	Vaze.m@northeastern.edu	High	Web Development	Weekly Meetings
Ruiqi Liu	liu.ruiqi1@northeastern.edu	High	Documentation and Strategic Planning	Weekly Meetings
Gaurav Vadlamudi	vadlamudi.g@northeastern.edu	High	Content Creator	Weekly Meetings
Sumanth Reddy Pathuri	pathuri.s@northeastern.edu	High	Content Creator	Weekly Meetings
Thomas Murtha	murtha.t@northeastern.edu	High	Assistant Project Manager	Weekly Meetings
John Bleakney	j.bleakney@northeastern.edu	High	Project Manager	Weekly Meetings
Ellice Patterson	ellice@balletrox.info	High	Client	Weekly Meetings

02:
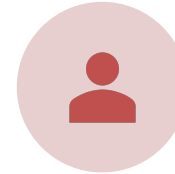
Plan

TECHNICAL OVERVIEW AND CONSTRAINTS

ADDING ALT TEXT TO IMAGES.

WEBSITE PERMISSION.

WEB DEVELOPMENT

MULTIPLE LOGINS

BalletROX

Home   About Us ⌄   Dance With Us ⌄   Get Involved   Blog   Donate   🔍

Select Language ⌄

Welcome back! Our 2020/2021 dance classes resume November 7!
Learn more and register today

BALLETROX EMPOWERS
BOSTON YOUTH THROUGH DANCE!

BalletRox provides structured, multi-year dance programs for young people in Boston Public Schools and in our community program with pathways to mastery of dance and development of leadership skills.

BalletRox is a chance to dance!

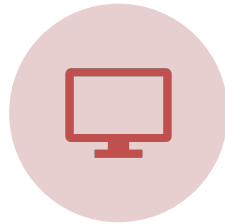|		
Power **High**	• BalletRox Team and Board	• Ellice Patterson • John Bleakney • Thomas Murtha
Low	• Potential Students of BalletRox	• NEU BalletRox Team • BalletRox Volunteers • Students of BalletRox Website.
	Low	**High**

Interest

IMPLEMENTATION PLAN

PROJECT PLANNING

IMAGE COLLECTION
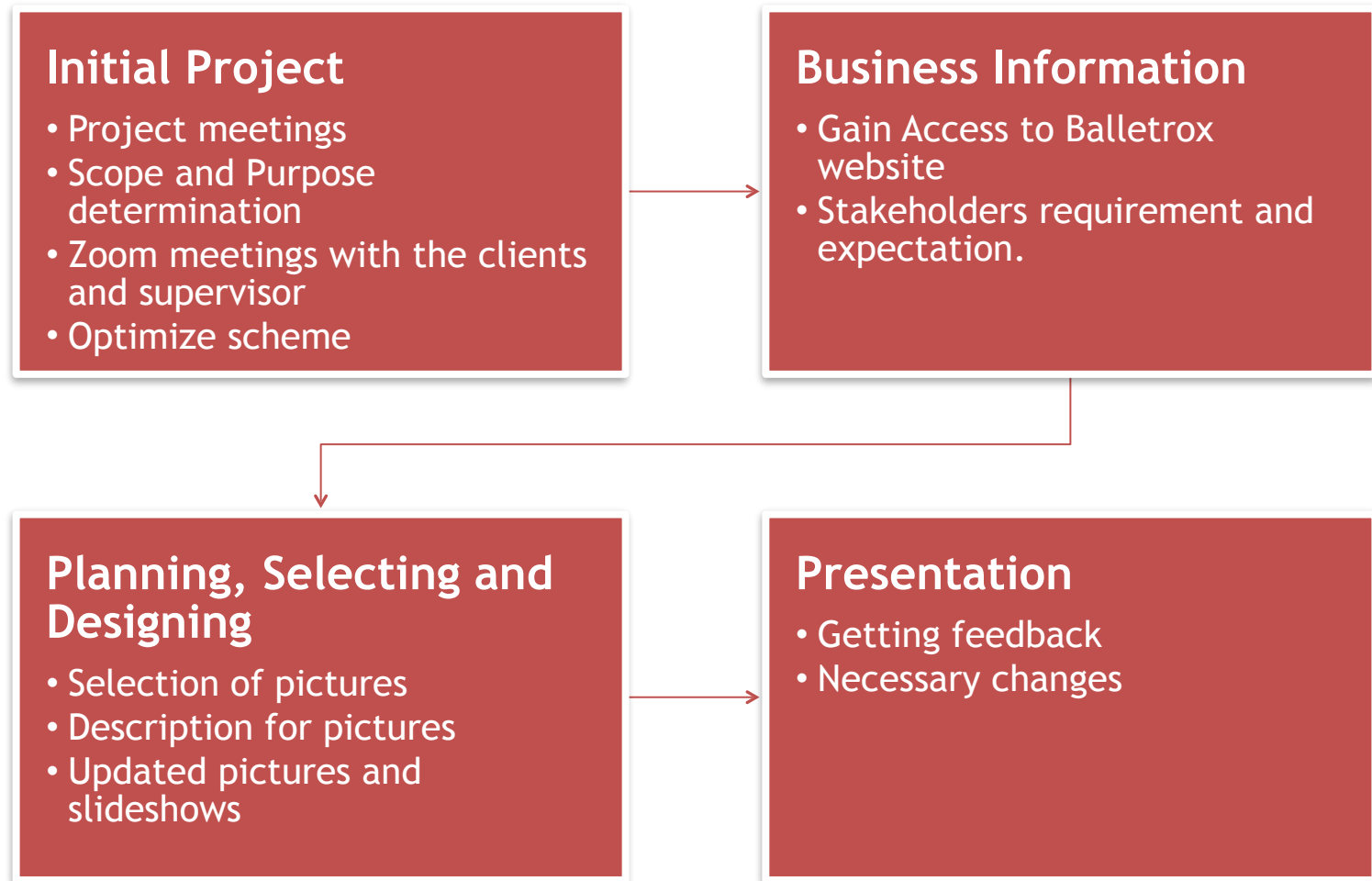
ALTERNATE TEXT

WEB-DEVELOPMENT

PUBLISHING WEBSITE

DOCUMENTATIO N

03:

Schedule

Work Breakdown Structure

Initial Project

- Project meetings
- Scope and Purpose determination
- Zoom meetings with the clients and supervisor
- Optimize scheme

Business Information

- Gain Access to Balletrox website
- Stakeholders requirement and expectation.

Planning, Selecting and Designing

- Selection of pictures
- Description for pictures
- Updated pictures and slideshows

Presentation

- Getting feedback
- Necessary changes

Schedule

RACI Matrix

Role	Ellice	John	Thomas	Himanshu	Maitreya	Sumanth	Rikki	Gaurav
Project Deliverable (or Activity)								
Initial Phase Activities								
Project Meetings	I	I	A	R	R	R	R	R
Score and Purpose of the project	C,I	C,I	I	R	R	R	R	R
Dividing the task		I		A	R	R	R	R
Create additional plans as required			I	A	A	R	R	R
Plan Phase Activities								
Access to Ballot Rox	A			R	R			
Checking out ADA website						R	R	R
Create Status report		I			C		R	
Excute Phase Activities								
Trying out Wordpress Software			R,A	R,A				
Translating Content						R,A	R,A	R,A
Graphics and Visual Design	A			A	R	R	C	C
Control Phase Activities								
Final draft								
Project management		I	I	R	R	R	R	R
Close Phase Activities								
Project Closure report	I			C	C	R	R	
Attend meeting with advisor	I	I	I	R	R	R	R	R
Final presentation meeting	I	A	I	R	R	R	R	R

04:

Risk Management

Risk Identification

Preventable Risks

1. Designed Website not compliant with ADA

2. Do not know how to use web editing software

Strategic Risks

3. Additional images inserted may reduce the aesthetics of the website of BalletRox

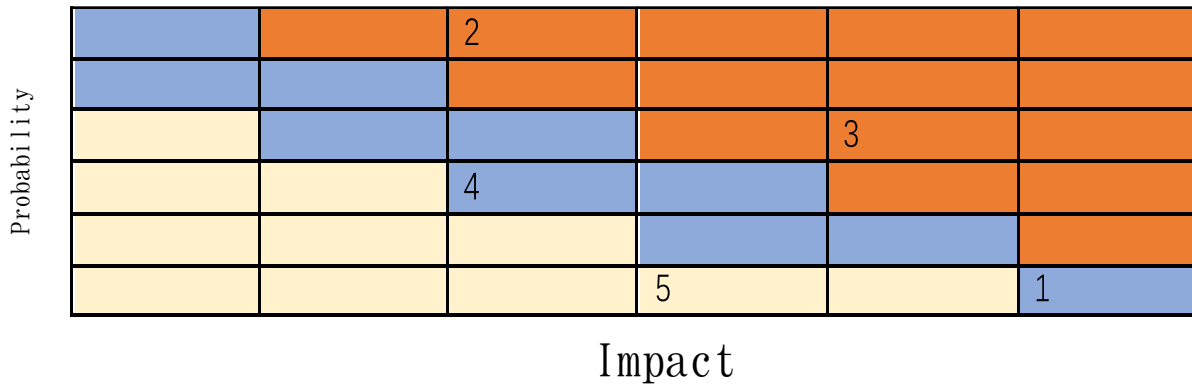4. Improper descriptions for the pictures to be inserted

External Risks

5. Technical problems may appear with the software we used to edit web pages

Qualitative Risk Analysis

Risk	Probability	Impact
1	1	6
2	6	3
3	4	5
4	3	3
5	1	4

Probability (vertical axis label)

Impact (horizontal axis label)

Grid contains: 2, 3, 4, 5, 1

Risk Matrix

Probability

	Low	Medium	High
High		2. Do not know how to use web editing software	
Medium		4.Improper descriptions for the pictures to be inserted	3.Additional images inserted may reduce the aesthetics of BalletRox
Low		5.Technical problems may appear with the software we used to edit web pages.	1.Designed Website not very compliant with ADA.

Impact

Ignore Threats	Monitor Threats	Critical Threats

Risk Response

Risk	Risk Response
1. Designed Website not very compliant with ADA	Collect all kinds of information about the ADA regulations
2. Do not know how to use web editing software	Distribute staffs specifically to learn it
3. Additional images inserted may reduce the aesthetics of the website of BalletRox	Preview the edited web page before uploading
4. Improper descriptions for the pictures to be inserted	Take the advice of customers and some experts
5. Technical problems may appear with the software we used to edit web pages	Carry out other tasks until it returns to normal. or Use another web editing software.

05:
Future Scope

Future Scope

- Continually update the pictures and descriptions to make the website more authentic

- Upload videos for students who cannot attend the classes in person

- Dynamic scheduling for students to register to classes to promote safety

- More pictures can be added to website's gallery depicting pictures of recent performances

Thanks