

GO桃趣



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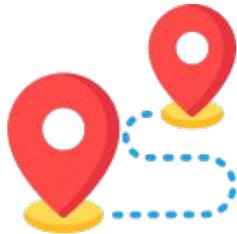
Briefing Directory



**Tour
Theme**



**Marketing
Strategy**



**Route
Plan**



**Funding
Estimate**



**Risk
Management**



**Tour
Guidelines**

Tour Overview

- **Target Audience: Family**
- **Group size: 15 tourists, 1 driver**
- **Starting Location: Xinwu High School**
- **Return Location: Xinwu High School**
- **Tour Length: 3 days and 2 nights**
- **Gathering Time: 8:20 am**
- **Return Time: 4:10 pm**



Itinerary ~ Day 1





The itinerary ~ Day 1

9:00 AM – 2:00 PM

Xiangyang Farm

- Located within the Guanyin district
- Popular Summer Attraction
- Suitable for families
- Great location for BBQ & shrimp catching
- Contains many kinds of flowers available for viewing

The itinerary ~Day1

2:05 PM – 3:30 PM



Lotus Farm Ranch

- In summer for a limited time there are lotus flowers
- Excellent for photo taking
- Lotus dishes
- Experience sitting **on** the Amazon water lily
- A place of leisure

The itinerary ~Day1

3:35PM – 3:50 PM



Totoro Bus Station

- Guanyin Installation Art
- Can take a group picture
- Unique to Guanyin
- Must see attractions
- Make you feel like you are in a movie set



The itinerary ~Day1 4:20PM-6:00 PM

Monet's Garden

- **Hidden/secret place**
- **There is a restaurant with landscape view**
- **Inspired by Japanese bridges/architecture**
- **Has multiple attractions**

The itinerary ~Day1
6:05PM -6:30 PM



Baishajia Lighthouse

- **Very pretty white lighthouse**
- **Has 100 years of history**
- **Good spot for taking nice pictures**
- **It is surrounded by greenery**
- **Has a pedestrian bridge**

The itinerary ~Day1

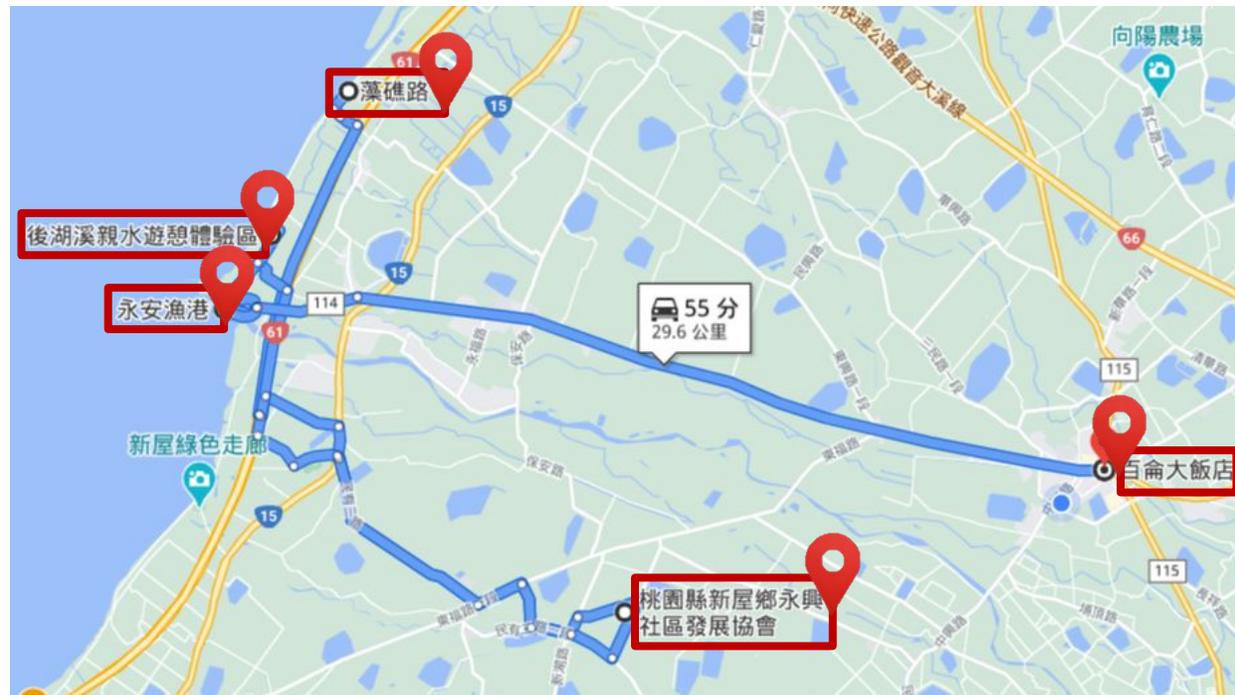
6:40 PM – 9:00 PM



Mei Li Holiday Park

- **Can sign up for night tours to see sea life**
- **Has a beautiful scenery**
- **Has a strong human touch**
- **Feels like coming home**

Itinerary: Day 2



The itinerary ~Day 2

9:00 AM- 10:00 AM



Zaojiao (Algae) Rd

- **Xinwu Green Tunnel**
- **A great place to escape the summer heat**
- **Suitable for cycling or walking**
- **Enjoy some leisure time**
- **Seaside attractions**

The Itinerary ~ Day 2

11:00 AM - 3:00 PM

Visit Yongxing Community

- Coastal Village
- Priorities are fishing and farming
- Strong human interaction
- Gather at activity location
- Seasonal activities





The Itinerary ~Day 2

3:10 PM - 6:00 PM

Recreational Activities at Houhu River

- **Canoeing experience**
- **Mangrove forest**
- **Beautiful scenery**
- **Leisure Time**
- **Only people from Táoyuán will be there**

The Itinerary ~ Day 2

6:05 PM – 8:00PM

Yongan Fishing Port

- Shezi Creek Estuary
- Original name: Kantouwu Port
- Sole Hakka Fishing Port
- Green Tunnel
- Good Place to Relax



The Itinerary ~ Day 2

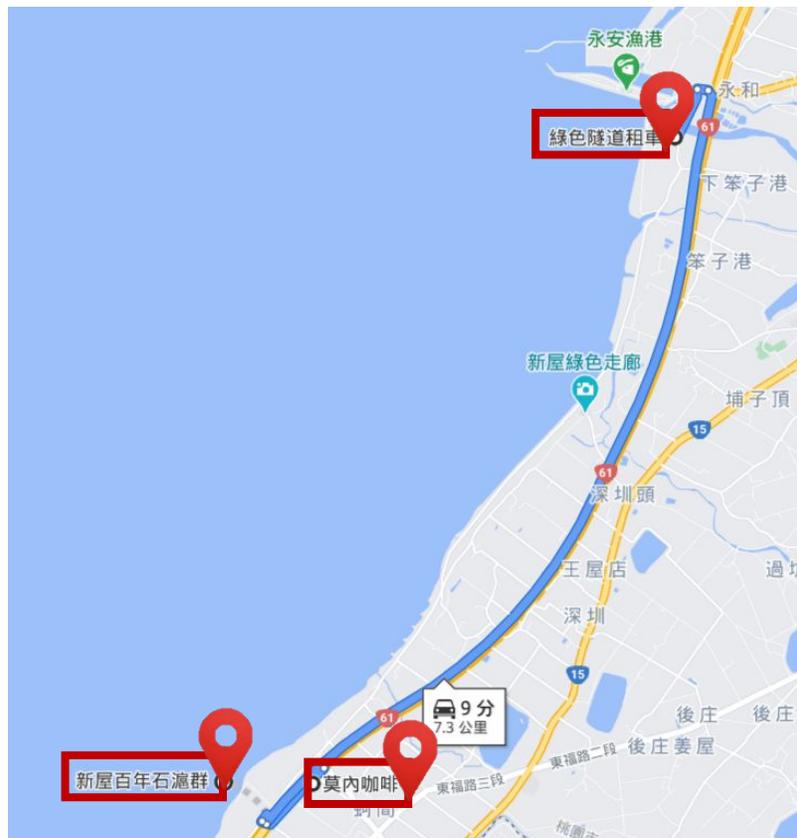
8:20 PM - 09:15 AM

Bailun Hotel

- The only hotel in Xinwu
- Close to Xinwu City
- Attraction Center
- 5 Star
- Lively Area



The Itinerary ~Day 3



The Itinerary ~ Day 3

9:15 AM-11:00AM

The Green Tunnel

- Known as the lungs of XinWu
- Bike rentals
- Cool and breezy
- Forest path
- Great for families



The Itinerary ~ Day 3

11:10AM- 1:30PM



Monet Coffee

- places to eat lunch
- Harley heaven
- Also known as "Bali"
- the midpoint station
- next to the green tunnel

The Itinerary ~ Day 3

1:35 PM – 3:30 PM



XinWu Century old stone weir

- Built by cobblestone
- Habitats for many creatures
- Outdoor ecology classroom
- Parent-child bonding activity
- trap style fishing

Estimated Costs (根據最新行程)

Minibus	25000元/15人
Mei Li Holiday Park	15000元/15人
Bailun Hotel	4000元/4人
Yongxing Community	85元/人
XiangYang Farm	Barbeque: 3000元/15人
Lotus Farm Ranch	Entrance Fee:80元/人 Sit on Amazon water lily : 50元/人
Travel Insurance	70元/人
Bike Rental for Green Tunnel	400元/ 4人
Total	Around 4220 元

Risk Management



Taipei Veterans
General Hospital
Taoyuan Branch
台北榮總醫院
(桃園分院)



桃園市警察局
八德分局 &
桃園分局
Taoyuan Police Department
Bade Precinct & Taoyuan
Precinct



Take Insurance Policy
(Traveler Liability Insurance)

投保「**旅責險**」



舉辦**行前說明會**，
行程安全注意事項宣導，
並對各項活動詳細說明
Hold pre-departure briefing,
Advocacy of travel safety precautions,
and Detailed description of each activity

Tour Guidelines

- **Safety is the first priority during this trip.**
- **If we need to change or cancel your itinerary, you shall be contacted by a representative.**
- **Please prepare and have on hand your ID, National Health Insurance Card, Medicine, Sunglasses, and rain gear.**
- **To better protect the environment and reduce waste, please bring a reusable utensils/cups.**
- **Please put all valuables in a safe and secure area to prevent losing them.**

The background features a large purple semi-circle on the right side. To its left, there are several abstract elements: a solid brown circle, a brown square outline, a brown triangle outline, and several dashed brown lines of varying lengths and orientations. The text 'THANK YOU' is centered within the purple area.

THANK YOU