

Black Umbrella Project Profile Teasers



The Black Umbrella Project has a mission of “keeping culture covered by connecting consumers with black-owned businesses.” Please keep an eye out for their website launch on Juneteenth 2021!

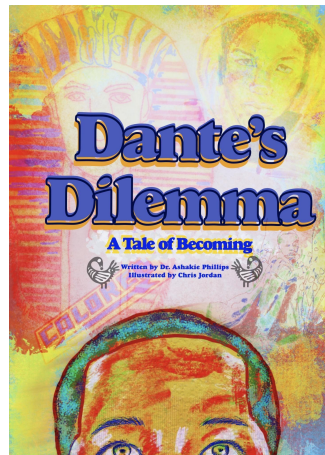
Eye Candie Boutique: A Crossroad between Mental Health and Fashion

[Eye Candie Boutique](#) in Stoughton, Massachusetts seeks to merge together messages of female empowerment and confidence with shopping. Owners, Boston-native Stephanie Weaver and Brooklyn-born Maria Gonzalez have been able to navigate the pandemic through interpersonal relationships and after-hours events for charity. Their loyal customer base doesn't just come for the clothes, but a sense of community and friendship.



Dante's Dilemma: A Tale of Becoming by Ashakie Phillips and illustrated by Chris Jordan

[Dante's Dilemma: A Tale of Becoming](#), published in February, starts an important conversation about Black history and racism. Author Dr. Ashakie Phillips and illustrator Chris Jordan created this book to acknowledge the previously ignored Black history in our country and to promote equality for future generations by starting the conversation now. And they did it with as much adventure and magic and learning as possible.



More Than Just Hair: Esteem is on a Mission to Empower

[Esteem Hair](#) was founded in 2016 with a vision of “empowering the future one bundle at a time.” Co-founders Tiffany Fitz and Sheritta Coleburn set out not only to provide quality hair solutions but to promote confidence and empowerment in the clients they serve. Four years later, they have grown Esteem into a major source of support for individuals living with chronic hair loss. The business now provides [cranial prosthesis](#) and wigs, designed to make every individual feel comfortable and confident.



Therapy Over Silence: A Profile of Boston's Aweh Support

"We all go through things, and sometimes we just need a little support." -Anim Aweh

[Anim Aweh](#) is the founder of Aweh Support, an online mental health service and resource hub designed to break the barriers to accessing mental wellness, especially for Black women. Co-owned by Anim and her twin sister Bie, Aweh Support provides a diversity of mental health services, including individual and group therapy as well as wellness education and wellness products, all available through the company's [website](#). As a Licensed Mental Health Therapist and Clinical Social Worker, Anim is dedicated to making mental health treatment accessible, affordable, and destigmatized, as well as promoting general wellness

