City Walk 1: What attracts investors to Airbnb?

With Owen O'Donnell

Central Questions

What attracts Airbnbs to an area?

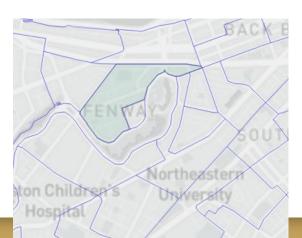
What attracts "big hosts" specifically?

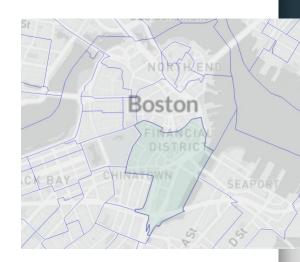
Highest density areas

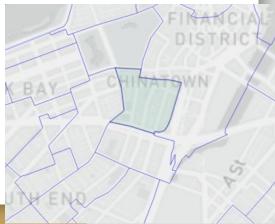
-Tract 701.01, Financial District & Chinatown: 4,596 listings

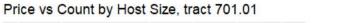
-Tract 702, Chinatown: 2,216 listings

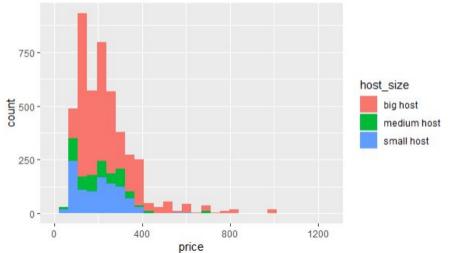
-Tract 102.03 Fenway

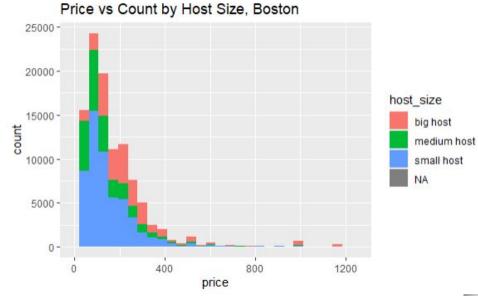




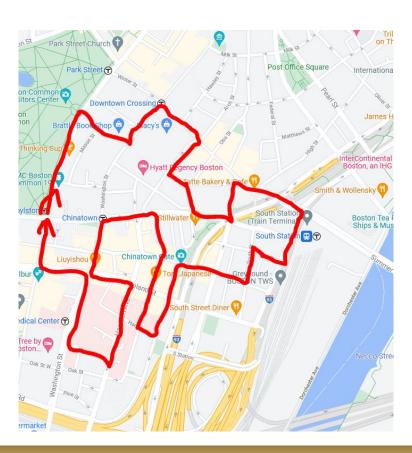








My Rout



Access to the City/Transportation Old State House Park Street Church Park Street T Downtown Crossing Boston Common Brattle Book Sh Park Street Chinatown **DOWNTOWN** South Station Boston common Brattle Book Shop Hyatt Regency Boston Bedford St. South Station Boylston © Chinatown. (Train Terminal

Business/Proximity to financial institution



Fidelity Investments

Boston Federal Reserve



Boston Common



Conclusion

- -Close to both city transit, state transit, and regional transit
- -Close to financial institutions and attractions for business travel
- -Close to the common