City Walk 1: What attracts investors to Airbnb?

With Owen O'Donnell

Central Questions

What attracts Airbnbs to an area?
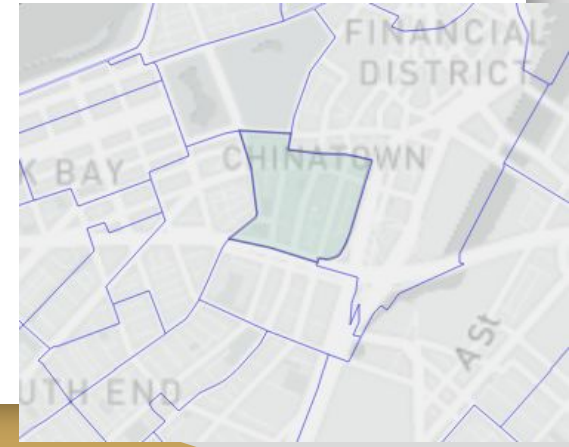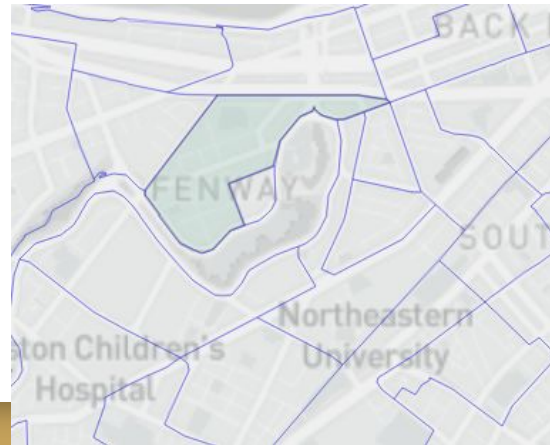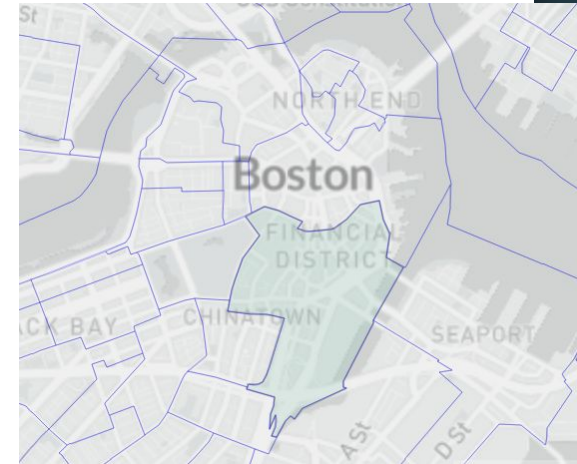
What attracts "big hosts" specifically?

Highest density areas

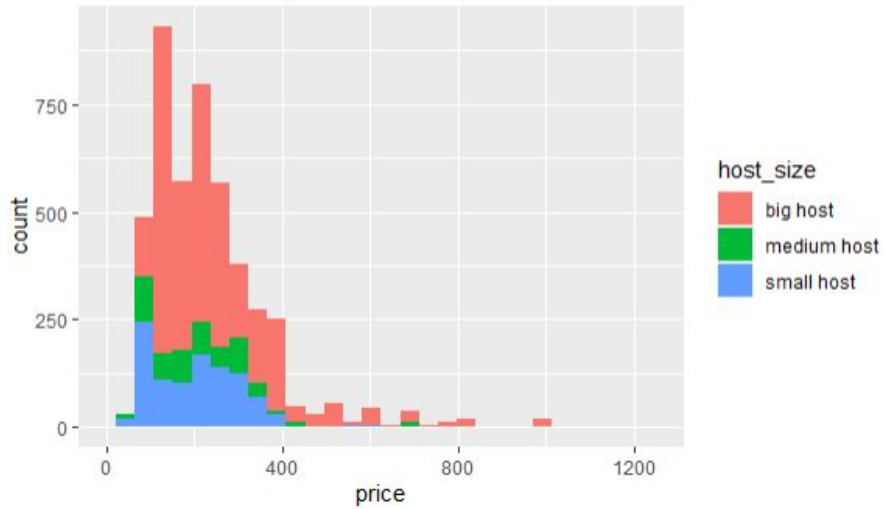-Tract 701.01, Financial District & Chinatown: 4,596 listings

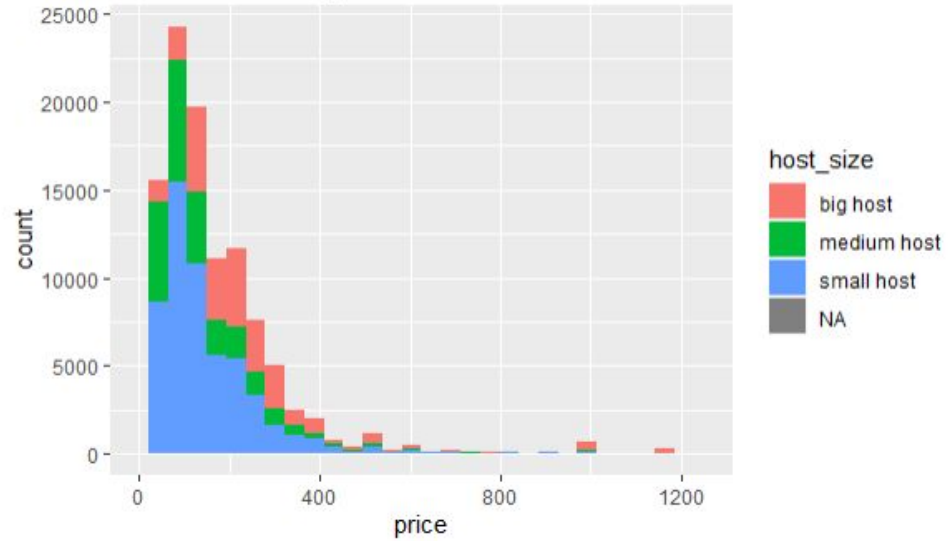-Tract 702, Chinatown: 2,216 listings

-Tract 102.03 Fenway
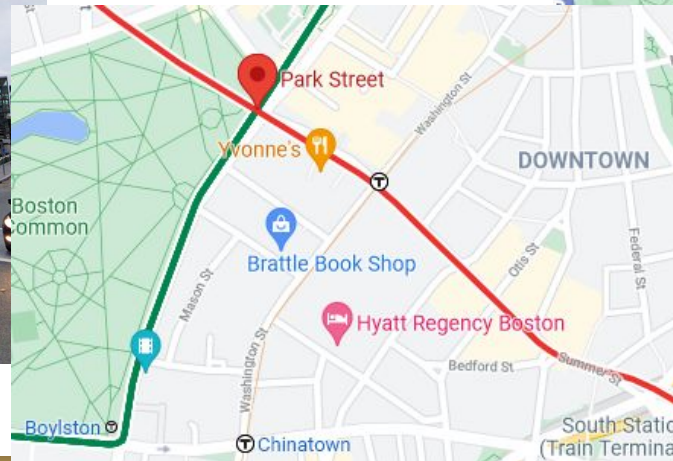
Who hosts in 701.01, and for how much?

My Rout

Access to the City/Transportation
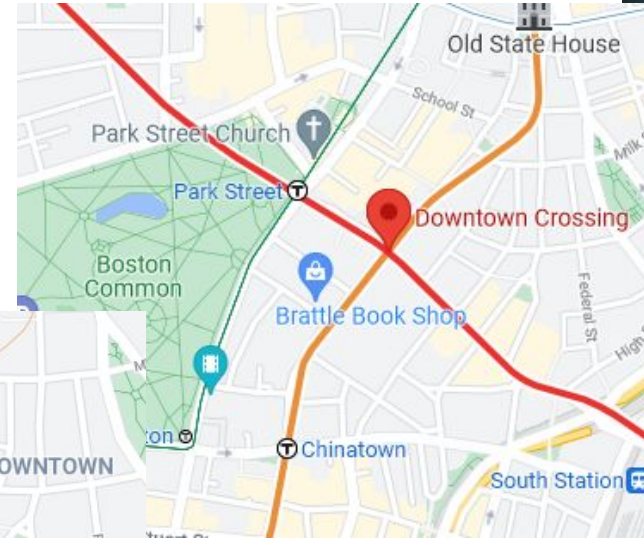
Business/Proximity to financial institution

Fidelity Investments

Boston Federal Reserve

Boston Common

Conclusion

-Close to both city transit, state transit, and regional transit

-Close to financial institutions and attractions for business travel

-Close to the common