

Little Angels Service Dogs (LASD) Supply Drive

Nina Bellusci, Allison House, Nick Lomahan, Quinlan McDonnell

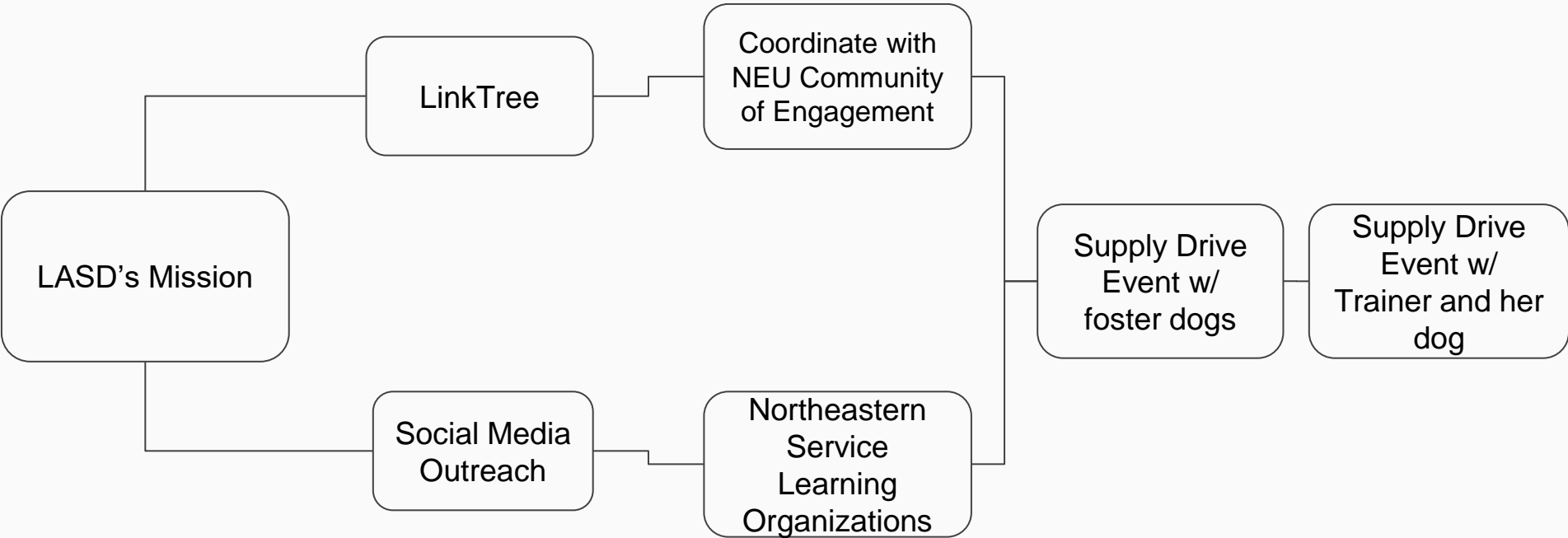
Defining the Project

About Little Angels Service Dogs (LASD)

- Non-Profit organization with facilities in Bartlett, NH and San Diego, CA
- Trains and raises puppies to become service dogs for those in need
 - Autism, hearing assistance, mobility assistance, diabetes/seizure alert, PTSD
- Foster program
 - Apply to help train service dogs
- PUPS Prison program
 - Inmates are able to train dogs



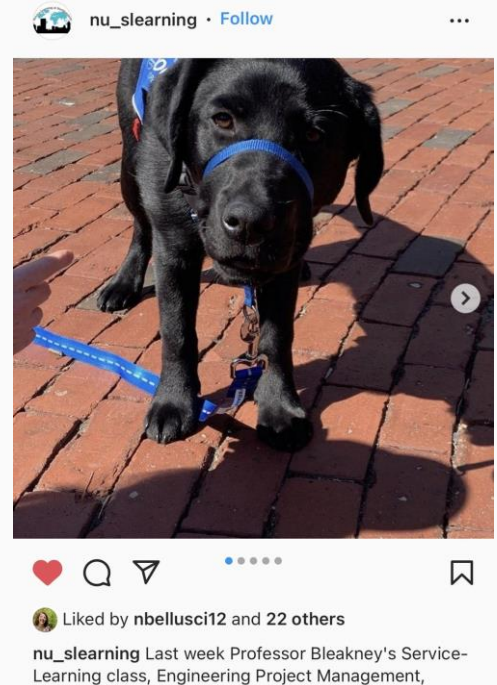
Project Charter



Planning: Logistics and Advertising

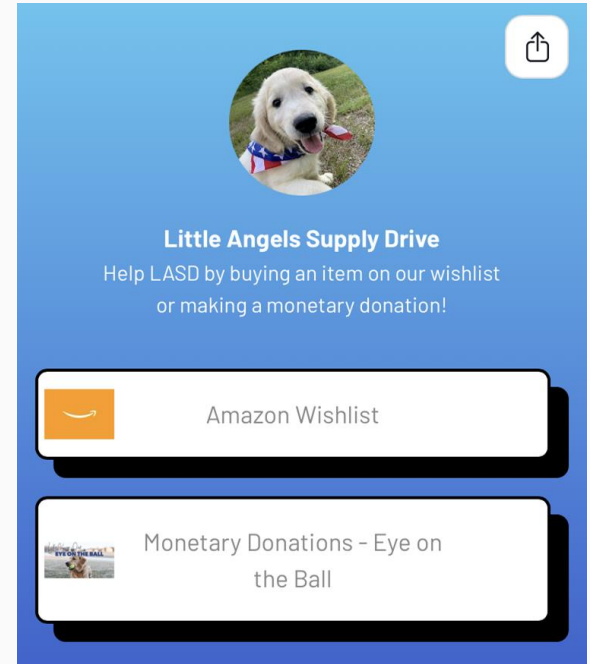
Partnering with Community-Engaged Teaching & Research (CETR)

- Wanted to reserve a public area that receives high foot traffic
- Had trouble getting permission as we are not a club
- Met with Assistant Director of CETR and got buy in from them
- They helped book space, post on social media, and gave advice



Setting up LinkTree

- Set up a link directing users to two ways to donate
- Amazon wishlist
 - LASD indicates the items they need
 - Users can buy items on the list
- Eye on the ball
 - Portal to LASD website
 - Allows for monetary donations



Social Media Outreach

- Designed a physical flyer
- Modified flyer for different social media platforms
- Reached out to 15 different service/social organizations
 - Cruelty-Free Northeastern, the Wildlife/Ecology Club, Phi Sigma Rho, SWE, and NU Service Learning
- Members posted about drive on their own social media, reached out to family and friends, etc.



Day of Supply Drive

Event Pictures



Post-Drive Analysis

Overview of Results

- Handed out around 420 flyers
- Collected a box of supplies including:
 - treat bowls
 - tennis balls
 - food boxes
 - towels
 - waste bags
- Monetary donations (excluding Amazon wishlist) around \$380
- People expressed interest in volunteering
- Increased awareness about service dogs



Lessons Learned/Improvements

- Having electronic donations is crucial
 - Lets people contribute something even if it's not physical
- Drive for a more diverse demographic
 - Go to more public areas where people can donate more
- Consistent and timely communication is essential
 - Instant messaging or text is generally preferred over email
- Adaptability is just as important as planning
 - Planning is key but things will go inevitably go wrong

Why We Think You Should Care

- Service dogs help people living with disabilities
- LASD offers a wide range of services
- Supply drive effects
 - Helped raise money for supplies for training dogs
 - Raised awareness of the organization

