



EVERYTHING WRONG WITH FAST FASHION

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WHAT IS FAST FASHION?

FAST FASHION IS...

A business model that rapidly and affordably replicates high-fashion designs and trends, mass-producing disposable clothing for consumers to impulsively purchase and frequently update their wardrobes while prioritizing high production volume and low costs for companies.

"Life moves fast, fashion moves faster"

UN Wasted: Fast fashion is fueling our ecological crisis #beatpollution

Climate change • Climate change refers to long-term shifts in temperatures and... >

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**BEAT
WASTE
POLLUTION**

Watch on YouTube



1. Climate Change

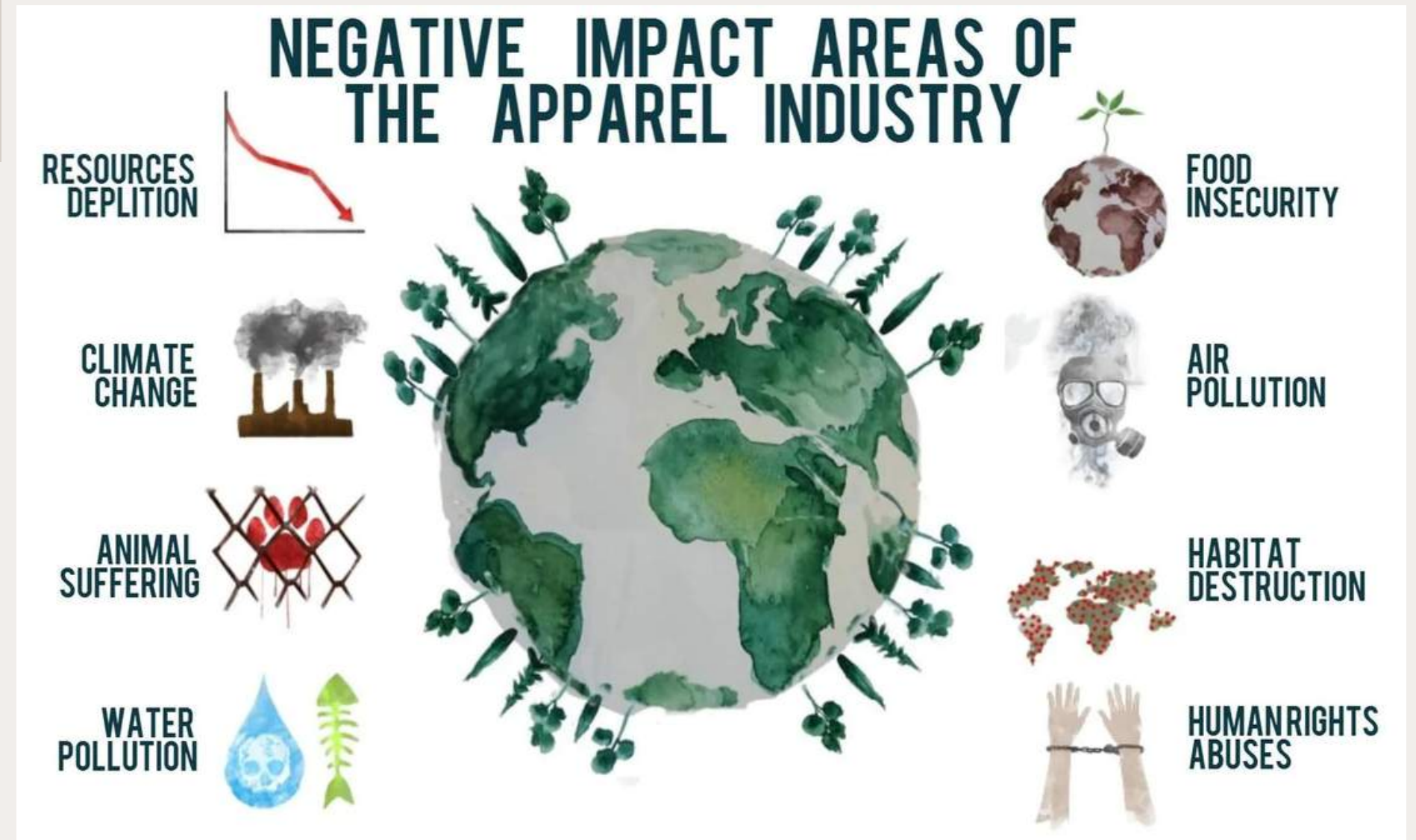
- a. 10% of CO2 emissions worldwide.
- b. Polluted air + water → Trashed landfills, rivers, oceans, and other ecosystems.

2. Labor Exploitation

- a. Sweatshops, no insurance, no time off.
- b. Low wages, missed payments.

IMPACT ON GLOBAL SETTING:

Global experience in London: More than **two tonnes** of clothing are bought **each minute** in the UK.



IMPACT ON LOCAL SETTING:



1. **Feminization of the workforce**

a. 80% of garment workers are women.

2. **Fashion Elitism (Classism)**

a. Social worth=following trends

3. **Quality Divide**

a. Elites vs. the "others".



FEMINIZATION OF THE WORKFORCE

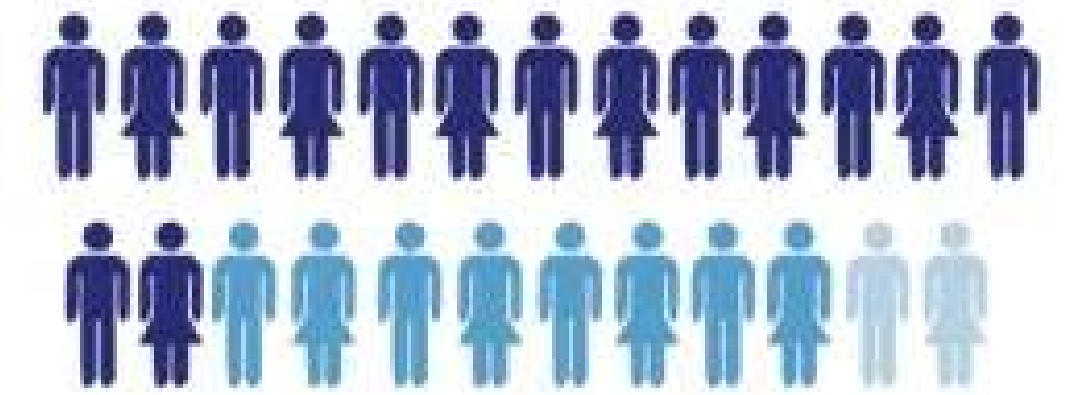



SOCIAL JUSTICE IMPLICATIONS

- Gender Inequality
- Lack of diversity
- Discrimination
- Harassment
- Violence
- Labor Exploitation

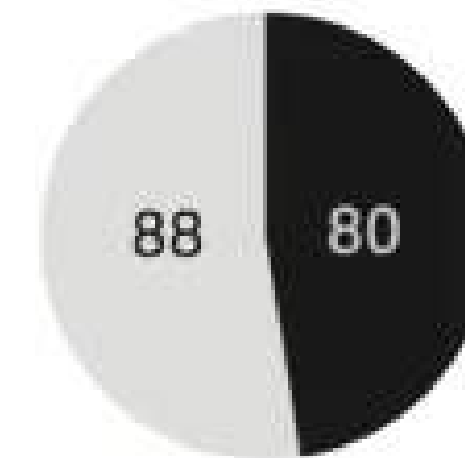
The True Cost

Sweatshops impact children globally.



 = 10 million children between the ages of five and 14

 Asia  Africa  Latin America



Children work an average of 80 hours per week.

The three largest products made in sweatshops:

1. Shoes
2. Clothing
3. Rugs

Source: Vegan Peace
Kendra Harvey | THE BROADVIEW



SOLUTION/ ACTION PLAN:



1. Implementation of Clothing Recycling Bins.
2. Campaigns against the fast fashion Industry.
3. Promoting second-hand apparel (Thrifting).



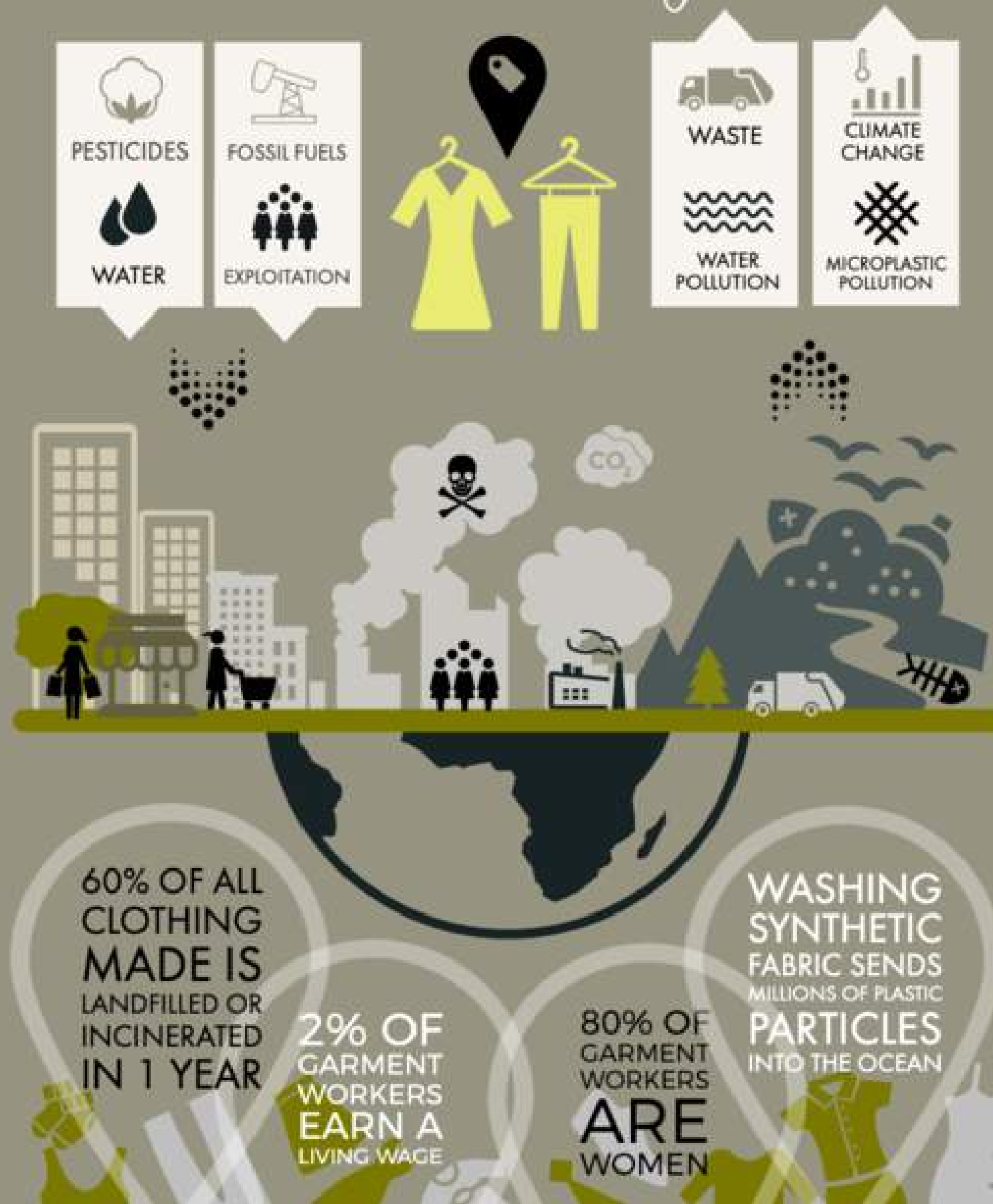
THRIFTED OUTFITS EXAMPLES

Yes! You can
be a **BADDIE**
on a **BUDGET**



FAST FASHION

behind the bargain



REMEMBER:

**The consequences
outweigh the benefits.**

**STOP
FAST
FASHION
NOW!**



QUESTIONS?

SOURCES

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